

## Management

### Full-Time On-Campus Education/Distance Learning

#### 1. Admission Requirements:

- **Prerequisites:**

- Successful completion of high school studies and obtaining a baccalaureate degree or equivalent.
- Proficiency in the Romanian language demonstrated by either a valid certificate or completion of a Romanian Preparatory year, which can be undertaken at our university or another accredited institution prior to submitting the application.
- Foreigners must obtain from the Ministry of Education the recognition of their studies before enrolling in the admission process.

- **Entrance Exams:**

- The admission average of registered candidates is made up of:
- Average of the baccalaureate exam - weight 100%.

#### 2. Degree Levels:

- Bachelor's Degree: 3-year program.

#### 3. Curriculum:

- **Core Courses:**

**Mandatory courses** that all students in the program must take:

- Microeconomics
- Mathematics applied in economics
- Business law
- Economic Informatics
- European economy
- Foreign language in business
- Physical training and sports
- Macroeconomics
- Fundamentals of Accounting
- Digital technologies and databases
- Statistics for economics
- Ethics in business
- Management
- Financial accounting
- Public finances
- Marketing
- Econometrics
- Enterprise finances
- Administration accounting
- Logistics
- Production management
- Management of SMEs
- Practice skills

- Economic-financial analysis
- Operational management
- Human resources management
- Entrepreneurship and business management
- Investment management
- Modeling economic and social phenomena
- Economic projects
- Communication and negotiation in business
- Strategic management
- Elaboration of bachelor paper

• **Electives:**

- Communication in English/French/Italian language
- Economic sociology
- Political science
- Psychology
- Ethics and academic integrity
- Decision theory
- Comparative management
- Digitization of the business process
- Environmental management
- Sustainable Development
- Innovation management
- Regional and local development
- Quality management
- Service management
- Enterprise audit

• **Major/Concentration:**

- Marketing studies and researches, Management studies, Economic and financial analysis, Econometrics.

• **General Education Requirements:**

- Successfully fulfilling mandatory and optional courses and seminars, actively participating in research within student circles, and contributing to scientific conferences.

4. **Credits:**

- Each semester carries a weight of 30 ECTS for mandatory and optional courses, to which 2 credits are added for each of semesters 1-4 for Physical Training and Sport, with a total of 188 ECTS required for graduation.

5. **Internships and Practical Experience:**

- Opportunities for internships or practical experience in the field of study within economic entities.

6. **Research Requirements:**

- Compilation of the Bachelor thesis.

7. **Academic Advising:**

- The study program is overseen by a tutor, and the preparation of the Bachelor thesis is conducted under the guidance of a scientific coordinator.

**8. Extracurricular Activities:**

- Students may have the option to participate in clubs, organizations, or extracurricular activities related to their field of study or personal interests.

**9. Examinations:**

- Didactic activities will span 14 weeks during each semester and conclude with oral, written, or practical examinations. Successful completion of these exams is mandatory to earn study credits.

**10. Thesis Defense:**

The prerequisites for defending a Bachelor thesis before a committee include:

- Attainment of 188 ECTS credits throughout the program.

**11. Graduation Requirements:**

- Graduation necessitates the fulfillment of all program requirements, encompassing the completion of the required credits (ECTS) and the successful defense of the Bachelor thesis.

**12. Degree Awarding:**

- Management, Bachelor of Economic Sciences.