

Journalism

1. Admission Requirements:

- **Prerequisites:**

- Successful completion of high school studies and obtaining a baccalaureate degree or equivalent.
- Non-EU Citizens - Contingent upon the presentation of the Graduation Certificate from the preparatory year (excluding those who have completed their previous studies in the Romanian language) and obtaining the Letter of Acceptance issued by the Ministry of Education.
- EU Citizens + Swiss Confederation - Contingent upon the presentation of the Graduation Certificate from the preparatory year (excluding those who have completed their previous studies in the Romanian language) and the recognition of their studies by the National Centre for Recognition and Equivalence of Diplomas (CNRED).

- **Entrance Exams:**

The admission average of registered candidates is made up of:

- Average of the baccalaureate exam - weight 100%.

2. Degree Levels:

- Bachelor's Degree: 3-year program.

3. Curriculum:

- **Core Courses:**

Mandatory courses that all students in the program must take:

- The fundamentals of communication
- Photojournalism
- Writing skills
- The fundamentals of public relations
- Newspaper/magazine designing and editing
- Multimedia techniques
- Audio-visual broadcasting designing and editing
- Production of news broadcasting (Radio/TV)
- Public relations materials editing

- **Electives:**

- Social journalism
- Political journalism
- Economic journalism
- Radio journalism
- TV journalism
- The designing and developing of a publication
- Journalism and social media
- Promotional strategies in journalism

- **Major/Concentration:**

- This programme appears to be what we call a “sought-after” field of specialization in the Romanian academics in general, and in Târgoviște, in particular. It feels natural since the world we live in is, above all, a world of communication. This degree programme ensures that its graduates will, first of all, acquire communication abilities. Moreover, the graduates are amongst the most “mobile” university graduates in EU. And that is because the degree programme, through its courses, offers students a certain amount of knowledge from the curriculum area of social sciences such as: Philosophy, Political Sciences, Sociology, Electoral Analysis, Marketing, Anthropology etc.
- Graduates may apply for a variety of jobs, from those strictly related to the mass-media field of study, such as radio and TV editor, reporter, editor, broadcast director, copywriter, journalist in print media, photojournalist, to jobs in the public area – spokespersons for public institutions, media advisors, political analyst, cultural analyst.

• General Education Requirements:

- Successfully fulfilling mandatory and optional courses and seminars, actively participating in research within student circles and contributing to scientific conferences.
- Participating in physical education and sports are integral components of a well-rounded academic experience.

4. Credits:

- Each semester carries a weight of 30 ECTS for mandatory and optional courses, to which 2 credits are added for each of semesters 1-4 for Physical Training and Sport, with a total of 188 ECTS required for graduation.

5. Internships and Practical Experience:

- For pedagogical practice, our program establishes collaborative protocols with schools and high schools in Târgoviște. This strategic partnership allows our students to engage in meaningful teaching experiences, applying their geographical knowledge in an educational context and fostering a symbiotic relationship with the local academic community.

6. Research Requirements:

- Compilation of the Bachelor thesis.

7. Academic Advising:

- The study program is overseen by a tutor, and the preparation of the Bachelor thesis is conducted under the guidance of a scientific coordinator.

8. Extracurricular Activities:

- Students may have the option to participate in student circles, clubs, organizations, or extracurricular activities related to their field of study or personal interests.

9. Examinations:

- Didactic activities will span 14 weeks during each semester and conclude with oral, written, or practical examinations. Successful completion of these exams is mandatory to earn study credits.

10. **Thesis Defense:**

The prerequisites for defending a Bachelor thesis before a committee include:

- Attainment of 188 ECTS credits throughout the program.
- The completion of the bachelor's thesis involves collaborative planning with the designated coordinator. Subsequently, students are responsible for submitting both hard and digital copies, registering for the final examination. This process occurs in the second semester of the third year, meeting the deadline set by the secretariat and the department. To ensure a smooth workflow, students are encouraged to complete this submission at least 15 days before the exam period. Importantly, the coordinator's favorable opinion is a prerequisite for the acceptance of the bachelor's thesis.

11. **Graduation Requirements:**

- Graduation necessitates the fulfillment of all program requirements, encompassing the completion of the required credits (ECTS) and the successful defense of the Bachelor thesis.

12. **Degree Awarding:**

- Bachelor in Journalism.