### **Journalism and European Cultural Studies**

### 1. Admission Requirements:

# • Prerequisites:

- Successful completion of high school studies and obtaining a baccalaureate degree or equivalent.
- Non-EU Citizens Contingent upon the presentation of the Graduation Certificate from the preparatory year (excluding those who have completed their previous studies in the Romanian language) and obtaining the Letter of Acceptance issued by the Ministry of Education.
- EU Citizens + Swiss Confederation Contingent upon the presentation of the Graduation Certificate from the preparatory year (excluding those who have completed their previous studies in the Romanian language) and the recognition of their studies by the National Centre for Recognition and Equivalence of Diplomas (CNRED).

#### • Entrance Exams:

The admission average for registered candidates is determined by:

- The average score of the bachelor's exam or an equivalent exam, with a weight of 50%.
- The grade achieved during the professional interview, also carrying a weight of 50%.

### 2. Degree Levels:

• Master's Degree: 2-years program following a bachelor's degree.

### 3. Curriculum:

### Core Courses:

**Mandatory courses** that all students in the program must take:

- Cultural journalism
- Identity and Europeanisation. Cultural anthropology studies
- Communication strategies and journalistic practices within the European public sphere
- Mental structures and ideologies in contemporary Europe
- Hermeneutics and communication. Discursive orientations in the context of globalization
- Cultural cooperation and multicultural dialogue within European space
- Contemporary culture and civilization
- Cultural projects management

#### Electives:

- Cultural Projects Management
- Cultural Practices and Politics

#### Major/Concentration:

 Situated right at the interdisciplinary border between communication sciences and cultural anthropology, this master's programme sets itself to

- train undergraduates from the fields of communication, philology, history, philosophy and not only those.
- The disciplines in the learning plan are designed in such a way as to offer students a multidisciplinary training suited to offer them higher chances of employment. It is quite an 'en vogue' master's programme due also to the present European cultural context, which is a context in which communication, cultural diversity and multiculturalism represent the core of existence. This graduates from this master's programme could easily apply for the same jobs as those of their initial formation, the difference being that, along with the newly acquired competences, they could also aim for top management positions.

### • General Education Requirements:

 Successfully fulfilling mandatory and optional courses and seminars, actively participating in research within student circles, and contributing to scientific conferences.

#### 4. Credits:

 Each semester carries a weight of 30 ECTS, with a total of 120 ECTS required for graduation.

### 5. Internships and Practical Experience:

• Opportunities for internships or hands-on experience in institutional communication.

### 6. **Research Requirements:**

• Compilation of the Master's Dissertation Thesis.

## 7. Academic Advising:

• The study program is overseen by a tutor, and the preparation of the Master's Dissertation Thesis is conducted under the guidance of a scientific supervisor.

#### 8. Extracurricular Activities:

 Students may have the option to participate in clubs, organizations, or extracurricular activities related to their field of study or personal interests.

## 9. **Examinations:**

 Didactic activities will span 14 weeks during each semester and conclude with oral, written, or practical examinations. Successful completion of these exams is mandatory to earn study credits.

#### 10. **Dissertation Defense:**

The prerequisites for defending a dissertation before a committee include:

• Attainment of 120 ECTS credits throughout the program.

# 11. **Graduation Requirements:**

 Graduation necessitates the fulfillment of all program requirements, encompassing the completion of the required credit hours and the successful defense of the dissertation.

#### 12. **Degree Awarding:**

• Master's degree in Journalism and European Cultural Studies.