

Economy of Commerce, Tourism and Services

1. Admission Requirements:

- **Prerequisites:**

- Successful completion of high school studies and obtaining a baccalaureate degree or equivalent.
- Non-EU Citizens - Contingent upon the presentation of the Graduation Certificate from the preparatory year (excluding those who have completed their previous studies in the Romanian language) and obtaining the Letter of Acceptance issued by the Ministry of Education.
- EU Citizens + Swiss Confederation - Contingent upon the presentation of the Graduation Certificate from the preparatory year (excluding those who have completed their previous studies in the Romanian language) and the recognition of their studies by the National Centre for Recognition and Equivalence of Diplomas (CNRED).

- **Entrance Exams:**

The admission average of registered candidates is made up of:

- Average of the baccalaureate exam - weight 100%.

2. Degree Levels:

- Bachelor's Degree: 3-year program.

3. Curriculum:

- **Core Courses:**

Mandatory courses that all students in the program must take:

- Microeconomics
- Mathematics applied in economics
- Introduction to law
- Economic Informatics
- Communication in English
- Physical training and sports
- Macroeconomics
- Accounting
- Databases for business
- Statistics for economics
- Business management
- Managerial accounting
- Public finances
- Marketing
- Correspondences in English language
- Business negotiations techniques
- Computing administration systems
- Marketing research
- Fiscality
- Commercial law

- Practice skills
- Management of human resources
- Economic and financial analysis
- Entrepreneurship and business management
- Electronic commerce
- Operational management
- Strategic management
- Business project Management
- Evaluation and financing of investments
- Ethics in business
- Elaboration of bachelor paper

• **Electives:**

- French/Italian/German/Romanian language
- Communication in French/Italian/German/Romanian
- European economy
- Econometrics
- Ethics and academic integrity
- Customer relationship management
- Sales Management
- Techniques and banking operation
- Logistics and goods distribution
- Promotional techniques
- Behavior of consumer
- Supplier Relationship Management
- Management of buying

• **Major/Concentration:**

- Business studies, Management, Economic and financial analysis, Econometrics.

• **General Education Requirements:**

- Successfully fulfilling mandatory and optional courses and seminars, actively participating in research within student circles, and contributing to scientific conferences.

4. **Credits:**

- Each semester carries a weight of 30 ECTS for mandatory and optional courses, to which 2 credits are added for each of semesters 1-4 for Physical Training and Sport, with a total of 188 ECTS required for graduation.

5. **Internships and Practical Experience:**

- Opportunities for internships or practical experience in the field of study within economic entities.

6. **Research Requirements:**

- Compilation of the Bachelor thesis.

7. **Academic Advising:**

- The study program is overseen by a tutor, and the preparation of the Bachelor thesis is conducted under the guidance of the scientific coordinator.

8. Extracurricular Activities:

- Students may have the option to participate in clubs, organizations, or extracurricular activities related to their field of study or personal interests.

9. Examinations:

- Didactic activities will span 14 weeks during each semester and conclude with oral, written, or practical examinations. Successful completion of these exams is mandatory to earn study credits.

10. Thesis Defense:

The prerequisites for defending a Bachelor thesis before a committee include:

- Attainment of 188 ECTS credits throughout the program.

11. Graduation Requirements:

- Graduation necessitates the fulfillment of all program requirements, encompassing the completion of the required credits (ECTS) and the successful defense of the Bachelor thesis.

12. Degree Awarding:

- Business Administration (in English), Bachelor of Economic Sciences.