

Economics of Trade, Tourism and Services

1. Admission Requirements:

- **Prerequisites:**

- Successful completion of high school studies and obtaining a baccalaureate degree or equivalent.
- Non-EU Citizens - Contingent upon the presentation of the Graduation Certificate from the preparatory year (excluding those who have completed their previous studies in the Romanian language) and obtaining the Letter of Acceptance issued by the Ministry of Education.
- EU Citizens + Swiss Confederation - Contingent upon the presentation of the Graduation Certificate from the preparatory year (excluding those who have completed their previous studies in the Romanian language) and the recognition of their studies by the National Centre for Recognition and Equivalence of Diplomas (CNRED).

- **Entrance Exams:**

The admission average of registered candidates is made up of:

- Average of the baccalaureate exam - weight 100%.

2. Degree Levels:

- Bachelor's Degree: 3-year program.

3. Curriculum:

- **Core Courses:**

Mandatory courses that all students in the program must take:

- Accounting Fundamentals
- Applied Mathematics in Economics
- Business Law
- Communication and Public Relations in Business
- Commercial Transactions
- Digital Technologies and Databases
- Econometrics
- Economic and Financial Analysis in Services
- Economic Informatics
- Economic Projects and Business Games
- Economics in Services
- Economics in Tourism
- Economic Statistics
- Entrepreneurship and Business Management
- Ethics in Business, Tourism, and Services
- European Economy
- Foreign Language in Business I
- Geopolitics
- Human Resources Management
- Logistics and Goods Distribution

- Macroeconomics
- Management
- Managerial Accounting
- Marketing
- Marketing Research
- Microeconomics
- Practicum/Internship
- Public Finance
- Services and Public Utilities
- Services Marketing
- Supplier Relationship Management
- Tourism and Rural Tourism
- Business Projects and Business Games

- **Electives:**

- Business Communication in English
- Business Communication in French
- Business Communication in Italian
- Economic Sociology
- Political Science
- Psychology
- Ethics and Academic Integrity
- English Correspondence
- French Correspondence
- Italian Correspondence
- Quality Management of Services
- Project Management in Business
- Promotional Techniques
- International Marketing

- **Major/Concentration:**

- The major in European Economics of Trade, Tourism, and Services is designed with a commitment to the continuous evolution of the educational system, ensuring its harmonization with European Union standards. Our mission is to cultivate graduates who are not only recognized as European specialists in trade, services, and tourism but are also well-versed in the dynamic demands of the labor market in both Romania and EU member states. Rooted in values such as solidarity, non-discrimination, equity, scientific objectivity, creativity, and dynamism, the major aims to instill a comprehensive understanding of European economics. Through a curriculum updated to align seamlessly with EU practices, students develop practical skills, a European perspective, and ethical considerations crucial for success in the ever-evolving European market. Our goal is to nurture adaptable and competitive professionals equipped with both theoretical knowledge and the values necessary for navigating the complexities of the EU economic landscape.

	<ul style="list-style-type: none"> • General Education Requirements:
	<ul style="list-style-type: none"> • Successfully fulfilling mandatory and optional courses and seminars, actively participating in research within student circles and contributing to scientific conferences.
4.	Credits: <ul style="list-style-type: none"> • Each semester carries a weight of 30 ECTS for mandatory and optional courses, to which 2 credits are added for each of semesters 1-4 for Physical Training and Sport, with a total of 188 ECTS required for graduation.
5.	Internships and Practical Experience: <ul style="list-style-type: none"> • Opportunities for internships or practical experience in the field of study within economic, trade and tourism entities.
6.	Research Requirements: <ul style="list-style-type: none"> • Compilation of the Bachelor thesis.
7.	Academic Advising: <ul style="list-style-type: none"> • The study program is overseen by a tutor, and the preparation of the Bachelor thesis is conducted under the guidance of a scientific coordinator.
8.	Extracurricular Activities: <ul style="list-style-type: none"> • Students may have the option to participate in clubs, organizations, or extracurricular activities related to their field of study or personal interests.
9.	Examinations: <ul style="list-style-type: none"> • Didactic activities will span 14 weeks during each semester and conclude with oral, written, or practical examinations. Successful completion of these exams is mandatory to earn study credits.
10.	Thesis Defense: <p>The prerequisites for defending a Bachelor thesis before a committee include:</p> <ul style="list-style-type: none"> • Attainment of 180 ECTS credits throughout the program.
11.	Graduation Requirements: <ul style="list-style-type: none"> • Graduation necessitates the fulfillment of all program requirements, encompassing the completion of the required credits (ECTS) and the successful defense of the Bachelor thesis.
12.	Degree Awarding: <ul style="list-style-type: none"> • Bachelor of Economics of Trade, Tourism, and Services.